

EMERGENT ESSENCE DYNAMICS™

UNLOCK THE ENGINE BEHIND HUMAN TRANSFORMATION AND BEHAVIOUR



TRAINING PROGRAM INFORMATION

EUROPE – 2020

| | |
|---------------------------------|-------|
| WHAT IS EED? | ...1 |
| WHO IS EED FOR? | ...2 |
| PROGRAM OVERVIEW | ...3 |
| MODULE 1: REVEALING ESSENCE | ...4 |
| MODULE 2: EMBODYING ESSENCE | ...5 |
| MODULE 3: CONDUCTING ESSENCE | ...6 |
| ADVANCED APPLICATION COURSES | ...7 |
| CONTINUED PRACTICE AND SUPPORT | ...8 |
| TESTIMONIALS | ...9 |
| SCHEDULE, PRICING, REGISTRATION | ...10 |

v.6.4 – SEPTEMBER 18TH, 2020



WHAT IS EED?

RESISTANCE | RESILIENCE | RECONCILIATION



Emergent Essence Dynamics™ redefines leadership, coaching and mediation as a combined skill-set with its holistic and fractal-based approach.

Harnessing a person's innate Resilience to neutralize fear-based patterns, EED naturally transmutes Resistance and Self-Sabotage into a liberated state of creativity, agility and well-being, elevating the very nature of transformational work.

Drawing from fields as diverse as Quantum Physics & Buddhism, Acting & Improvisation, Neuroscience & the latest in Consciousness Research, EED facilitates a coherent Whole-Brain-Whole Body experience, opening free access to neuroplasticity and super-conscious states.

EED's model is simple and pragmatic, significantly enhancing individual & team coaching, facilitation, mediation, conflict resolution and further extends itself to the healing arts, leadership development, consulting, sales and more.

"My experience with EED has been brilliant and totally amazing! Transformative, intense, empowering and reconciling are the words that come to mind."

— **Sandra Reupke-Sieroux**, Coach/Consultant – Hamburg



WHO IS EED FOR?

EED attracts people globally from diverse backgrounds and disciplines, as its unifying model has applications for a wide range of professions. Most notably, EED attracts coaches for individuals and teams, leaders, consultants, managers, facilitators, healers, mediators and more.

The training also contains a high element of personal growth, resulting in better relationships, expanded awareness, stronger leadership and a restoration of well-being.

Are you a Coach?

EED increases the range, speed and precision of a coach, quickly cutting through resistance and self-sabotage, so the coach can magnify the client's own resilience and creativity. On the verge of breakthrough, a client can become stubborn, evasive, or even shut down. EED helps the coach neutralize each layer of resistance with razor-sharp focus to uncover the resilience that will ultimately empower the desired breakthrough. Coaches can even reintroduce past resistance to help reinforce the integrity of the client's newfound strength – ensuring a solid and sustainable transformation.

Are you a Leader?

EED gives leaders and facilitators the tools to navigate complex relationships cleanly and simply. Not only does EED sharpen and expand a leader's presence, but it teaches the leader how to consciously direct their own impact to inspire, influence and transform the diverse dynamics they work with. Leaders learn how to convert disruptive patterns into emerging resilience, capturing the group's creative impulse as they work through conflicts, resistance and frictional moments. Understanding team dynamics on a fractal level, the EED leader reconciles problems efficiently to restore top team performance with greater unity and enhanced vision.

Are you a Consultant?

EED helps consultants drill down quickly to the most important issues that will facilitate change more smoothly and efficiently. They learn to read clients on much more subtle levels to target hidden needs and identify the unique strengths that will reinforce the client's ability to flow and adapt with the change process, without losing momentum. EED's specialized tools enhance the consultant's ability to deepen relationship and interpret the client's demands with flexible communication skills, minimizing resistance for more productivity, and cultivating a solid foundation for creative strategies to emerge.

Personal Benefits

- Stay present and responsive, connected to Resilience in moments of fear, friction or challenge
- Neutralize drama and self-defeating patterns in difficult situations, conflicts or tricky relationships
- Self-program new beliefs, empowered with congruent action, strategies, language and behaviour
- Enhance your Creative Vision, fueled by Compelling Desire and grounded in Essential Purpose™



PROGRAM OVERVIEW

EED Module 1 (3-Day Training – 23 ICF CCEUs)

Revealing Essence: The Principles of Relationship Dynamics™

The key to sustainable transformation is not to change the situation, but to harness the dynamics driving the situation. Shift the dynamic and the outcome easily transforms.

Coaching Skills: Active Listening; Increased Intuition; Resilience-Focused

- Use 6 Levels of awareness to stay focused and responsive each moment, oriented toward feeding the Resilience that emerges in the presence of fear or challenge

Leadership Skills: Authentic Presence; Strong Point-of-View; Clarity, Speed and Directness

- Confidently cut through tough resistance, dramas and smokescreens to target the core issue of the moment

Relationship Skills: Increased Empathy & Response; Reading Non-Verbal Cues

- Provoke, amplify and shift subtle behaviours using the 7 elements of a Relationship Dynamic to reveal the fractal patterns and underlying beliefs driving each moment

EED Module 2 (3-Day Training – 23 ICF CCEUs) – pre-requisite: EED Module 1

Embodying Essence: The Art of Shape-Shifting

We live in a constant tug of war, caught between conflicting fears, values and contradictory beliefs. By reconciling these internal polarities, we can reconcile external conflicts and obstacles.

Coaching Skills: Embodiment & Anchoring Techniques, Body Intelligence Centres

- Sustain high resonance, creativity and resilience while neutralizing resistant behaviours or avoidance patterns that hinder a moment of breakthrough

Leadership Skills: Increased Emotional Intelligence & Self-Management, Team Dynamics

- Catch disruptive signals before they erupt into difficult conflicts, harnessing the creativity and resilience that normally gets missed in moments of friction.

Relationship Skills: Conflict Management; Endowments & Transference; Enneagram

- Facilitate truthful dialogue and direct communication using the 5 Strategies of Polarity Dynamics™ to break fear-based patterns and reconcile opposing beliefs.

EED Module 3 (3-Day Training – 23 ICF CCEUs) – pre-requisite: EED Modules 1 & 2

Conducting Essence: The Act of Creating New Realities

What we think, we set out to prove. We program our current reality from our most fundamental beliefs and desires. In order to create new realities, we must program ourselves differently.

Coaching Skills: Somatic Techniques; Neuro-Linguistics; Designing Strategies

- Create a success-oriented mindset using Neuroplasticity and deep resilient states to program new beliefs, supported by congruent actions, strategies, language and behaviour

Leadership Skills: Inspired Vision; Creative Storytelling; Call to Action

- Empower people to reinvent their story and act upon creative vision, inspired by a deep, compelling desire

Relationship Skills: Essential Purpose, Team Alignment, Creative Brainstorming

- Enable top team performance and creativity by reconciling fears and obstacles, aligning diverse strengths toward a unified sense of greater purpose



MODULE 1: REVEALING ESSENCE

THE PRINCIPLES OF RELATIONSHIP DYNAMICS

**Pinpoint the dynamic driving each moment.
Shift the dynamic to easily transform any outcome!**

Emergent Essence Dynamics™ frees the practitioner to work more cleanly and provocatively using a full, dynamic range with much stronger presence. The practitioner cuts through resistance with speed, courage and precision, easily targeting the fundamental beliefs that currently drive each moment.

EED Module One: Revealing Essence introduces you to Relationship Dynamics™, a powerful tool that transmutes the working relationship into a parallel process – any dynamic that sparks up between you will always reveal the deeper hidden issues at play. The Relationship Dynamic becomes a live arena for transformation, safely playing out each issue as they emerge, and concretely shifting them in real-time. You no longer need a “topic”, “problem” or “story” to spark transformation – The Relationship Dynamic itself IS the transformation! The real story lives in the subtle reactions and key behaviours provoked by the Relationship Dynamic. It consistently opens a dimension of such truth that you'll never need to depend on “topics” again!

What you will learn:

- 7 Elements of a *Relationship Dynamic*™: Reveal fractal patterns that drive each moment
- Practice 6 Levels of Awareness that increase intuition and sharpen precision
- Redirect choices and behaviours with Archetypal Resilient Self / Pathetic Self
- Introduction to the 10 Essential Qualities™ and how to activate a Resilient flow-state

How EED enhances your work:

- Cut through tough resistance, dramas and smokescreens
- Shift fractal-based patterns and behaviours without even needing a topic!
- Anchor resilience, creativity and well-being even in the presence of fear or resistance

3-Day Training (in-person)

Friday, Saturday, Sunday
09:30–18:00 each day
+ 19:00–21:00 on Saturday evening

3-Day Training (ONLINE via ZOOM)

Friday, Saturday, Sunday
13:00–16:30 & 17:30–21:15 each day
+ 3-hr follow-up Practicum Session

ICF Accredited:

21 CCEUs





MODULE 2: EMBODYING ESSENCE

THE ART OF SHAPE-SHIFTING

Completely revolutionize the way you work with Resistance, stubborn patterns and limiting beliefs

Despite a person's genuine desire for fulfillment and transformation, they are constantly caught in an internal conflict between hidden Selves in opposition. These inner Polarity Dynamics™ account for conflicting values, contradictory beliefs, fear-based patterns and false resonance. The EED Practitioner untangles these polarizing dynamics while restoring a foundation of resilience, creativity and well-being. When we reconcile inner polarities, we can pro-actively reconcile external conflicts and challenges.

EED Module Two: *Embodying Essence* teaches you advanced applications of Relationship Dynamics™ to manage conflicts, neutralize high resistance and release stubborn repetitive patterns. In real-time, you have people actively embody the polarity driving their situation to test out new patterns that radically shift and neutralize the dynamic at play. Further applications of the EED Model include using Enneagram Archetypes, Polarity Dynamics™, Chaos Theory, Embodied Role-Play, Advanced Anchoring Techniques and you are introduced to the 7th and 8th Levels of Awareness.

What you will learn:

- Polarity Dynamics™: How Pathetic Selves work in pairs to cause inner conflict & resistance
- Shifting Polarities: 5 Strategies to PLAY the dynamic and INTERRUPT the polarity midstream
- Reconciling Polarities: How Pathetic Selves can be reconnected back to Essence
- Peel away layers of resistance using Body Wisdom and Emotional Intelligence techniques
- 10 Essential Qualities™: reconcile polarizing beliefs to restore wholeness and well-being

How EED enhances your work:

- Sustain high resonance and magnetize resilient states to trigger back at will
- Easily spot false resonance driven by hidden Pathetic Selves (fear-based patterns)
- Neutralize resistant patterns using Enneagram Archetypes and Polarity Dynamics™
- Use Positive Endowments™ to shift conflict and connect relationships back to resilience

3-Day Training (in-person)

Friday, Saturday, Sunday
09:30–18:00 each day
+ 19:00–21:00 on Saturday evening

Pre-requisite: EED Module 1

3-Day Training (ONLINE via ZOOM)

Friday, Saturday, Sunday
13:00–16:30 & 17:30–21:15 each day
+ 3-hr follow-up Practicum Session

ICF Accredited:

23 CCEUs





MODULE 3: CONDUCTING ESSENCE

THE ACT OF CREATING NEW REALITIES

**A truly ground-breaking experience and a MUST
for all coaches, consultants, leaders and healers!**

The EED Training Series culminates by integrating its full range of techniques to build a Success-Oriented mindset from the ground up. Applying specialized tools that capitalize on each stage of the Creative Process, from seed idea to manifested result, the EED Practitioner maintains high motivation and deep investment as new narratives are constructed by design, infused with passionate drive, iron will and clear intention.

“This course is indeed life-changing and I wouldn’t want to have missed it!”

– **Silvia Wolf-Paetow**, CPCPC - Heidelberg, Germany

EED Module Three: Conducting Essence examines how to consciously reconstruct ourselves internally, in order to pro-actively influence, shape and shift our external reality. Here we use the most advanced and creative applications of Relationship Dynamics™ – interacting on a super-receptive level to access the very structure of our essential nature. This fluid state of “plasticity” sets the foundation for creating new realities where we reconcile negative patterns, remold fundamental beliefs, and reprogram self-defeating habits with clear intention – anchoring potent structures and strategies that set up rewarding action. This work is both revolutionary and amazingly simple, aligned with natural cycles that work on the fractal level.

What you will learn:

- Success-Oriented mindset: reprogram self-defeating thinking, language and behaviour
- Hero's Journey: map a person’s own unique transformational process and creative cycle
- Essential Purpose™: reconcile past, present and future to liberate momentum and agility
- 9 Elements of Intelligent Action™: structures that increase flexibility, creativity, and resilience during any challenge or setback, minimizing loss of drive or focus

How EED enhances your work:

- Explore multiple levels of consciousness and creative intelligence with Somatic techniques
- Access states of Neuroplasticity to rewire triggered beliefs and self-defeating patterns
- Reinforce strategies with Compelling Desire, Intentional Focus and Essential Purpose™
- Transform relationships "remotely" using one person to reconcile a polarized dynamic and liberate both people!

3-Day Training (in-person)

Friday, Saturday, Sunday
09:30–18:00 each day
+ 19:00–21:00 on Saturday evening

Pre-requisite: EED Module 2

3-Day Training (ONLINE via ZOOM)

Friday, Saturday, Sunday
13:00–16:30 & 17:30–21:15 each day
+ 3-hr follow-up Practicum Session

ICF Accredited:

23 CCEUs





ADVANCED APPLICATION COURSES

RECONCILING CONFLICT WITH EED

MASTER THE GAME, MASTER THE CONFLICT

In every relationship, conflict arises and each side plays to win, where one person uses the other to feel whole and complete. EED does not try to “solve” the conflict, because attempting to “resolve” it only aggravates the conflict even more, creating a feeling of compromise or win-lose in the end. EED works differently, going straight “into” the source of the conflict to reveal the “Polarity Game” each person is playing. By playing out the “game” safely in real-time, a relationship can drop into a resilient state, where each person can reconcile with the other and let go of the Victim-Persecutor cycle, feeling whole and complete unto themselves. When there’s no need for the “game” anymore, the conflict disappears.

What you will learn:

- Break down the Power-Plays of a “Polarity Game” with Essence-to-Essence dialogue using real language and total transparency while naturally building resilience in the relationship
- Create powerful Endowments that shift the relationship dynamic towards reconciliation
- Work with “channeled” dynamics to reproduce a conflict & play it out like a movie for the client
- Counter-act indifference, ambiguity, apathy and denial in conflict dialogues while neutralizing manipulative behaviours and self-censorship

Day 3 includes a supervised "Practicum" where you work conflict reconciliation processes with real-world clients.

3-Day Training (in-person)

Friday, Saturday, Sunday

09:30 – 18:00 each day + 19:00–21:00 on Sat evening

Pre-requisite: EED Module 1

3-Day Training (ONLINE via ZOOM)

Friday, Saturday, Sunday

13:00–16:30 & 17:30–21:15 each day

+ 3-hr follow-up Practicum

GROUP FACILITATION & TEAM DYNAMICS

CREATING UNITY THROUGH DIVERSITY

Simplifying the complex relationship dynamics of a team down to the fractal level is fundamental for shifting any polarized battles that block the restoration of a team’s natural co-creativity and autonomy. The EED Leadership and Facilitation model automatically neutralizes “resistance to change” because it focuses on Resilience First, without trying to “impose” a transformation, as many traditional leadership methods try to do. Facilitating Resilience naturally reorganizes a group’s core patterns at the fractal level, encouraging them to lead themselves from within, offering a far richer experience to discover and apply their own inherent co-creative power each and every moment.

What you will learn:

- **Team Dynamics:** working with Archetypes, capitalizing on Polarities, fostering emergent leadership within the group, managing Team Conflict
- **Group Process:** fractal Learning Cycles, managing Break-Downs & Break-Throughs, neutralizing Team Resistance, clearing out Team Toxicity
- **Team Resilience:** aligning complimentary & opposing Strengths, restoring Autonomy & Well-Being on the team level, co-creating Vision & Purpose from a resilient state (not fear!)
- **Leadership Structure:** workshop design based on Fractal Cycles and the Hero’s Journey, managing a multi-layered Arc of Leadership, programming experiential Team-Oriented learning

Day 3 includes a supervised "Practicum" where you co-facilitate a morning workshop with real-world participants in a “fish-bowl” format. The workshop you are co-facilitating is designed collectively during Day 2.

3-Day Training (in-person)

Friday, Saturday, Sunday

09:30–18:00 each day + 19:00–21:00 on Sat evening

Pre-requisite: EED Module 2 or Reconciling Conflict

3-Day Training (ONLINE via ZOOM)

Friday, Saturday, Sunday

13:00–16:30 & 17:30–21:15 each day

+ 3-hr follow-up Practicum





CONTINUED PRACTICE AND SUPPORT

What is available after the trainings?

EED actively supports everyone to keep refining and practicing the skills they've learned, as we are passionate about each person's continued development and mastery!

- **Monthly Community Calls** (*skill drills, discussion and live demos*)
- **Assist Modules for FREE** (*assistants interact as full participants*)
- **Private Supervisions** (*individual and group supervisions available*)
- **Live Practicums** (*in-person supervised practice in masterclass format*)
- **Online Alumni Forum** (*connect with EED grads around the globe*)
- **Advanced Application Courses** (*Reconciling Conflict, EED Group Facilitation & Team Dynamics*)

Live Practicums

EED Practicums are one-day Masterclasses devoted to intense practice, feedback and practical applications of the EED Model. Designed to bring a sharper level of precision and understanding of EED skills and techniques, they provide an in-depth level of hands-on supervision not available in the 3-Day modules. Personalized feedback is specifically tailored to each practitioner's individual style and purpose, delivered real-time while they work. Practicums occur periodically throughout the year in select locations.

- The morning session is dedicated to skill drills and small group exercises focused on mastering various EED techniques and the EED model.
- The afternoon session is open forum, dedicated to specific applications of the EED Model in various disciplines and is tailored to the needs of the participants. Applications can include individual coaching, team and relationship coaching, facilitation, mediation, conflict management, energy work, healing, and many others.

Active participation is open to any and all EED graduates who have completed at least Module 1.

Anyone can join as Passive Participants to observe the day and may volunteer to work as clients in various exercises. It is not necessary to have previously taken EED courses to qualify as a Passive Participant.

1-Day Intensive

09:30 – 17:30

Active Participants: 12 maximum (*Alumni only*)

Passive Participants: Open (*Audit only*)





TESTIMONIALS

"It's absolutely one of the best courses that a coach can take. You're in for a treat! It offered a new paradigm for creating truth and authenticity. I can't recommend it strongly enough to anyone looking for a more magical, authentic, coaching capacity."

– **Fernando Lopez**, CPCC, ORSCC, Relationship Systems Coach & ORSC Supervisor – Toronto, Canada

"The EED series offers a wealth of insight and practical skills.... adding aliveness and authenticity to human interactions. The application of the workshop material had a profound impact on my coaching as well as on interactions in my life. I highly recommend it."

– **Martin Baecker**, CPCC, Professional Coach & Consultant – Berlin, Germany

"This is one of the best workshops that I have attended in the last few years! This course is so deep that it still captures my thoughts on a daily basis, and sends me on tangents for its applications."

– **Mary Flaifel**, PMP, CPCC, ORSCC, Relationship Systems Coach, NLP Master – Toronto, Canada

"EED 1,2 and 3 were all amazing! Thanks to this course my coaching has become much faster, and I'm able to go much deeper with my clients, see through their stories and connect with their essence. I love seeing how my clients are becoming more creative and empowered! Thanks Troy!"

– **Margaret Luppino**, Co-active Coach – Barcelona, Spain

"Forward-thinking and 'out of the box' blending spirituality, creativity, physics."

– **Fiona Biggins**, CPCC, Co-Active Coach and NLP Practitioner at Striding Out – London, UK

"EED is the most powerful training I can imagine. It has brought me more clarity, courage and focus and has empowered me to become the creator of my own life. The whole series is a masterpiece. It has increased my range as a coach, made my coaching deeper and sharper, and enables me to have a greater and more lasting impact in my work and personal life. Troy is the most inspiring and skillful coach I have ever met."

– **Silvia Wolf-Paetow**, CPCC, Co-Active Coach and Facilitator – Heidelberg, Germany

"Challenging, provocative, dynamic, no surrender, inspiring, authentic. This course makes you live a new, powerful way to be with others, to interact with them in a way you can be fully present, and be part of the transformation that is happening."

– **Frank Nesi**, Co-Active Coach – Barcelona, Spain

"EED acknowledges that all developmental and transformational stages go in circles. It truly reveals the patterns and games people unconsciously play in their life and goes further by helping them shape a new behaviour that brings them closer to who they really are."

– **Christiane Wild**, CPCC, ACC, Co-Active Coach and Facilitator – Fürth, Germany

"Troy Yorke [EED Creator] has done a wonderful job of pulling together some very sophisticated concepts, presenting them in an accessible and useable format. A real value-add for anyone who works with empowering others!"

– **Karen Kimsey-House**, Co-founder, Coaches Training Institute





SCHEDULE, PRICING & REGISTRATION

COURSE SCHEDULE 2020 – EUROPE

| | | ONLINE <i>(in English)</i> |
|--------|----------------------|-------------------------------|
| Spring | Module 1 | Apr 24–26 |
| | Module 2 | Jun 19–21 |
| | Module 3 | Oct 16–18 |
| | Reconciling Conflict | Jun 5–7 |
| Fall | Module 1 | Oct 9–11 |
| | Module 2 | Nov 13–15 |
| | Module 3 | Dec 11–13 |
| | Group Facilitation | Nov 20–22 |

COURSE PRICING 2020

EUROPE (€EUR)

Module 1: € 795

Module 2: € 975

Module 3: € 975

Application Modules: € 795

Series Package (Mods 1–3): € 2475

Alumni Combo (Mods 2 & 3): € 1770

EARLY BIRD – Series Package: € 2250

(Early Bird rate expires 4 weeks prior to Mod 1 start date)

REGISTRATION

<https://eed-eu-2020.eventbrite.com>

CONTACT US

General Info & Inquiries:
www.essence-dynamics.com
info@essence-dynamics.com

Europe:
Troy Yorke
troy@essence-dynamics.com
+1-416-871-1776



Join our mailing list:
<http://eepurl.com/ba1glb>



Troy Yorke, creator of *Emergent Essence Dynamics™*, is a Performance Mastery Coach for Executive Leaders and Arts & Entertainment Professionals. His diverse background of over 25 years as an award-winning concert pianist, composer, writer, Film/TV actor and producer incorporates a wealth of knowledge working with human creativity and high-performance behaviour. A lifetime pursuit of excellence and mastery has led him around the globe working with top performers, trailblazers and thought leaders, including performing at the United Nations. Formerly Senior Faculty at Coaches Training Institute, he travels internationally to train EED programs. His pragmatic style, inspirational passion and multi-faceted approach make him a dynamic trainer that liberates the creative brilliance of each individual.

